

## Wrap Up Something Refined

### THE REFINERY HOLIDAY GIFT GUIDE

**Sad Style Scenarios:** *Your mom loves low cut jeans that unfortunately expose her love handles; your sister wears an awful shade of yellow that makes her look tired; your best friend just had a baby and nothing fits, so she resorts to track pants; and your grandmother is obsessed with cat themed turtlenecks.*

The holidays are approaching and let's face it – you won't be gifting any cat themed turtlenecks or other fashion faux pas. So what do you get for the person stuck in a style rut?

Get yourself on the “nice” list and treat your favourite ladies to a unique style experience with **THE REFINERY**. It's the perfect gift idea for anyone who needs style tips or wants to update their look for the New Year.

**THE REFINERY** a Toronto based image consulting firm helps everyday women feel confident with their body shapes and wardrobes through unique style services and boutique shopping tours. **THE REFINERY** believes strongly that stylists aren't just for celebrities and everyone should feel like a star when they walk out of the door. Offering packages appealing to new graduates, retirees, new moms, stylistas and C.E.O.'s, **THE REFINERY** works with any shopping budget.

You'll feel totally at ease with **THE REFINERY** style consultants as they embrace individuality and welcome you with a warm smile. Each stylist offers objective advice when it comes to style, body shapes, colours and accessorizing – They're like a best friend with professional advice.

**A gift that guarantees WOW's for your special somebody – Wrap up something refined!**

**SHOP YOUR CLOSET**

**\$120**

*“The ultimate in enviro-chic, practical, and fun!”*

Together we shop your closet and assemble up to 30 chic new outfits from the clothes you already have. Each of these outfits will be designed to work in your current lifestyle—both professional and social. You will also receive specific tips related to your personal wardrobe, and how to make your old stuff feel new again. By the end of your session with **THE REFINERY** you will have enough chic outfits to last for up to 4 weeks!

## COLOUR ANALYSIS

\$145

*“Wearing your personal power colours enhances your natural beauty and conveys confidence.”*

Have you ever had days when you feel fantastic, but people keep saying, "you look tired?" Through a colour comparison process, a trained colour consultant from THE REFINERY will show you how a small thing like wearing the right colours can actually brighten your skin tone—making a tremendous difference in the way people perceive you. By the end of the session you will be able to easily identify your personal power colours—those colours that make you look young, fresh, healthy, and vibrant. Personal power colour booklet included.

## POWER SHOPPING

\$150

*“Standing in front of the mirror everyday for an hour trying to figure out what to wear is a waste of time.”*

Spend two hours shopping for clothes with a wardrobe coach from THE REFINERY to save hours of time getting ready each morning. Find easy to wear pieces that make you feel fabulous! The time will fly and you'll experience how enjoyable shopping can be.

## WARDROBE OVERHAUL

\$195

*“So often we think we have nothing to wear, when we really have plenty, all we need is a fresh set of eyes and some organization.”*

Do you have clothes sitting in your closet that still have the price tags on them? Or perhaps a wardrobe of clothing that were in style last year? Or Last decade? Do you find yourself going to the same “comfort clothes” in your cluttered closet? If so, you need a professional wardrobe coach from THE REFINERY to come in and tackle your toughest tasks: purging and letting go. During the audit, your consultant will also teach you how to alter some of your clothes to suit you better, how to create a functioning wardrobe with the items you already own, and show you what items you need to buy to pull everything together.

## About THE REFINERY

Established in 2007, THE REFINERY is a creative image consulting company with a strong belief that every woman deserves to be stylish – all you need is the right tools.

THE REFINERY provides every day women with the fashion tools they need to explore and enhance their personal style with the following services: Personal Styling, Shopping Tours, Wardrobe Overhaul, Shop Your Closet, Colour Analysis and Style Parties.

Targeted to everyday women, THE REFINERY will help you learn the specific skills you

need to feel confident, elegant, and chic every day! A supporter of small businesses, **THE REFINERY** services help boutiques in Toronto gain exposure and thrive. For more information visit: [www.therefinery.ca](http://www.therefinery.ca).

## About Wendy Woods

Wendy Woods, **THE REFINERY** founder, is a certified image consultant with extensive training at the International Image Institute, George Brown College and a graduate from McMaster with an Honours Commerce degree. She lives by the philosophy that “fashion is a business; personal style is what you choose to wear to compliment your unique body, personality, colouring, and lifestyle.”

She has appeared on The Real Life, Star Report and is a regular contributor to MUM Magazine. Wendy has held workshops at Seneca College, York University, and Shopgirls, and is also an active member of the Association of Image Consultants International.

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For more information about **THE REFINERY** and its services, please contact:

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“Helping Chicks Soar”